



Student Entrepreneurial Program of Washington University in St. Louis

visit: step.wustl.edu

StEP Businesses

Bears' Bikes

Bears' Bikes is a bicycle rental service that provides students the convenience of having a bike without the inconveniences ownership of a bike could create.

Email: info@bearsbikes.com

www.bearsbikes.com

Bear Discounts

Bear Discounts is a discount card company dedicated to saving Washington University students money at local St. Louis area stores and restaurants.

www.beardiscounts.com

Campus Easy Sales

Campus Easy Sales operates a resale shop and sells goods for the campus community via E-Bay.

Email: campuseasysales@gmail.com

<http://campuseasysales.brinkster.net>

iWUrK

iWUrK provides graphic design services to the local community and campus dorm necessities to on-campus Washington University students.

Email: iwork@iwurk.com

www.iwurk.com

Off the Row

Off the Row is a screen-printing, monogramming, and Greek Goods store. It specializes in custom apparel (T-shirts) as well as unique merchandise and gift items.

www.offtherow.com

South 40 Video

South 40 Video provides DVD and video rental services to University students, faculty, and staff.

Email: south40video@yahoo.com

www.south40video.com

UTrucking/ResFridge etc.

UTrucking/ResFridge etc. rents dorm-sized refrigerators, microwaves, and safes. It also provides summer storage, nationwide shipping, graduation shipping, and study-abroad storage. All services include free pickup and delivery.

Email: info@utrucking.com

www.utrucking.com

Wash-U-Wash

Wash-U-Wash offers full wash-and-fold service, as well as dry cleaning, to University students, faculty, and staff.

Email: wuwash@gmail.com

www.washuwash.com

WatchUCelebs

WatchUCelebs is an event photography business that takes pictures at events hosted by members of the Wash U community.

www.watchucelebs.com

Wydown Water

Wydown Water provides hot/cold water coolers with monthly door-to-door delivery of five-gallon bottles.

Email: wydownwater@gmail.com

www.wydownwater.com

What is StEP?

The Washington University in St. Louis Student Entrepreneurship Program (StEP) provides a unique opportunity for students to own a business on or off campus. Student owners can supplement the valuable business and entrepreneurial skills they learn in the classroom while gaining real world experience as they manage and lead their own businesses.

Benefits of joining StEP

- Subsidized on-campus storefront space in Gregg House
- On-campus solicitation of business
- Organized speaker series and owner roundtable meetings
- Leadership opportunities within the StEP Executive Board
- Campus mailbox
- Federal Work Study monies to supplement employee wages
- Car access to inter-campus drives
- Card access to residence halls
- Mailing labels for student mailing
- University web-space and email address
- StEP website and virtual mall
- StEP owner work/conference room

Guidelines of StEP

- Businesses must be owned and operated exclusively by current Washington University undergraduate students.
- Businesses may not sell a product or service that directly competes with the University, any existing contract between the University and an outside contractor, or one of the existing StEP businesses.
- All business owners must sign the StEP Agreement.
- Businesses operating from one of the Gregg House storefronts must sign a Lease Agreement, pay monthly rent and provide proof of insurance.
- Businesses operating without a Gregg House storefront must sign a Franchise Agreement and provide proof of insurance.
- Student entrepreneurs and their associates must conduct business in a professional manner.
- Business owners must submit a report of business operations and proof of ownership/sales annually.

How to join StEP



Create a unique business concept



Talk with the StEP Advisor about your business concept



Prepare and submit a detailed business plan



Deliver a business plan presentation and complete an interview with the StEP Advisory Board



Wait for approval and recognition



Raise capital and become official by fulfilling the requirements of a business in the St. Louis/Clayton area



Take advantage of the benefits of being a member